

Celebrity Bowling Tournament Benefiting Spectrum Support



Saturday, April 14, 2012

White Oaks Lanes, 1649 Oldtown Rd, Cumberland, Md 21502

What: Bowling tournament featuring local and national Major League Baseball Player Alumni

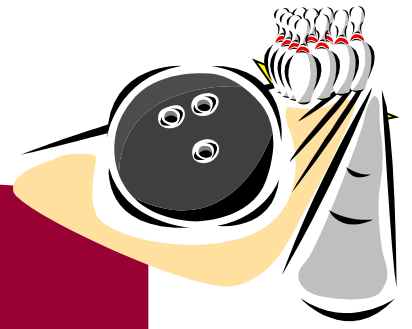
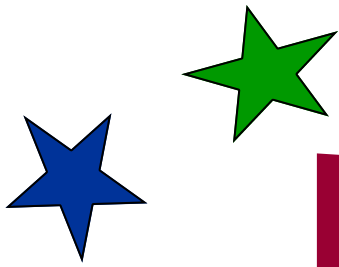
Why: The goal of this event is to raise funds to further support the goals and mission of Spectrum Support, Inc., a 501(c)(3) non-profit company serving individuals with developmental disabilities.

When: Saturday, April 14th
12:00pm-1:00pm Celebrity Autographs
1:00pm-4:00pm Bowling Tournament & Silent Auction
4:00pm-5:00pm Awards, Presentations & Live Auction

Where: White Oaks Lanes, 1649 Oldtown Rd, Cumberland, Md 21502

Overview:

- Each lane will consist of 5 paid participants and a MLBPA Alum
- Day includes celebrity autographs, food, bowling
- Silent auction and live auction featuring unique items.
- Opportunities to win individual and team prizes.
- Opportunity to enjoy a day of Celebrities and fun while supporting individuals in your community.



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SPONSORSHIP OPPORTUNITIES

Hall of Fame Title Sponsorship - \$5,000

Recognized as the Hall of Fame Title Sponsor in all related promotional materials and includes:

- Access for twenty (20) guests to an exclusive VIP reception the day of the event
- Four (4) lanes with twenty (20) invitations for your guests
- Corporate signage over four (4) lanes during the tournament (signage to be provided by charity)
- Corporate logo inclusion on selected promotional and marketing pieces
- Logo inclusion on Spectrum Support's web site
- Opportunity to display product(s)/marketing materials at event
- Opportunity to place promotional material/items in participant's gift bags
- Signage/Banners at event, in addition to lane signage
- Twenty (20) gift bags

Most Valuable Player Sponsorship - \$2,500

Recognized as the MVP All Star Sponsor in all related promotional materials and includes:

- Two (2) lanes with ten (10) invitations for your guests
- Corporate signage over two (2) lanes during the tournament (signage to be provided by charity)
- Corporate logo inclusion on selected promotional and marketing pieces
- Logo inclusion on Spectrum Support's web site
- Opportunity to place promotional material/items in participant's gift bags
- Ten (10) gift bags

All Star Sponsorship - \$1,000

Recognized as the All Star Sponsor in all related promotional materials and includes:

- One (1) lane with five (5) invitations for your guests
- Corporate signage over one (1) lane during the tournament (signage to be provided by charity)
- Corporate logo inclusion on selected promotional and marketing pieces
- Logo inclusion on Spectrum Support's web site
- Opportunity to place promotional material/items in participant's gift bags
- Five (5) gift bags

Cy Young Sponsorship - \$500

Recognized as the Cy Young Sponsor in all related promotional materials and includes:

- Two (2) invitations for your guests
- Corporate signage over one (1) lane during the tournament (signage to be provided by charity)
- Corporate logo inclusion on selected promotional and marketing pieces
- Logo inclusion on Spectrum Support's web site
- Opportunity to place promotional material/items in participant's gift bags
- Two (2) gift bags

Home Run Sponsor - \$250

Recognized as a Home Run Sponsor in all related promotional materials and includes:

- One (1) invitation for your guests
- Corporate signage over one (1) lane during the tournament (signage to be provided by charity)
- One (1) gift bags

