

# Celebrity Bowling Tournament Benefiting Spectrum Support



Sunday, April 15, 2012

Southside Bowl, 17325 Virginia Ave., Hagerstown, MD 21740

**What:** Bowling tournament featuring local and national Major League Baseball Player Alumni

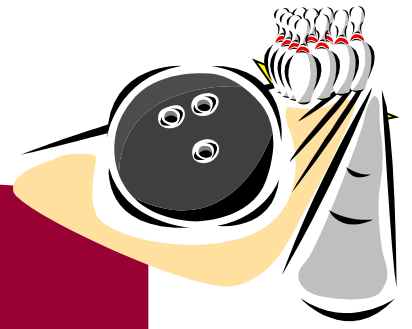
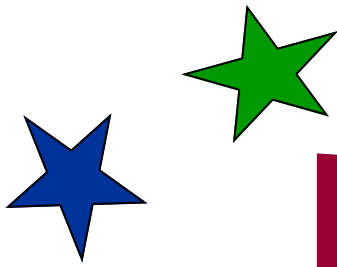
**Why:** The goal of this event is to raise funds to further support the goals and mission of Spectrum Support, Inc., a 501(c)(3) non-profit company serving individuals with developmental disabilities.

**When:** Sunday, April 15, 2012  
2:00pm-3:00pm Celebrity Autographs  
3:00pm-6:00pm Bowling Tournament & Silent Auction  
6:00pm-7:00pm Awards, Presentations & Live Auction

**Where:** Southside Bowl, 17325 Virginia Ave., Hagerstown, Md 21740

## Overview:

- Each lane will consist of 5 paid participants and a MLBPA Alum
- Day includes celebrity autographs, food, bowling
- Silent auction and live auction featuring unique items.
- Opportunities to win individual and team prizes.
- Opportunity to enjoy a day of Celebrities and fun while supporting individuals in your community.



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### SPONSORSHIP OPPORTUNITIES

#### Hall of Fame Title Sponsorship - \$5,000

Recognized as the Hall of Fame Title Sponsor in all related promotional materials and includes:

- Access for twenty (20) guests to an exclusive VIP reception the day of the event
- Four (4) lanes with twenty (20) invitations for your guests
- Corporate signage over four (4) lanes during the tournament (signage to be provided by charity)
- Corporate logo inclusion on selected promotional and marketing pieces
- Logo inclusion on Spectrum Support's web site
- Opportunity to display product(s)/marketing materials at event
- Opportunity to place promotional material/items in participant's gift bags
- Signage/Banners at event, in addition to lane signage
- Twenty (20) gift bags

## Most Valuable Player Sponsorship - \$2,500

Recognized as the MVP All Star Sponsor in all related promotional materials and includes:

- Two (2) lanes with ten (10) invitations for your guests
- Corporate signage over two (2) lanes during the tournament (signage to be provided by charity)
- Corporate logo inclusion on selected promotional and marketing pieces
- Logo inclusion on Spectrum Support's web site
- Opportunity to place promotional material/items in participant's gift bags
- Ten (10) gift bags

## All Star Sponsorship - \$1,000

Recognized as the All Star Sponsor in all related promotional materials and includes:

- One (1) lane with five (5) invitations for your guests
- Corporate signage over one (1) lane during the tournament (signage to be provided by charity)
- Corporate logo inclusion on selected promotional and marketing pieces
- Logo inclusion on Spectrum Support's web site
- Opportunity to place promotional material/items in participant's gift bags
- Five (5) gift bags

## Cy Young Sponsorship - \$500

Recognized as the Cy Young Sponsor in all related promotional materials and includes:

- Two (2) invitations for your guests
- Corporate signage over one (1) lane during the tournament (signage to be provided by charity)
- Corporate logo inclusion on selected promotional and marketing pieces
- Logo inclusion on Spectrum Support's web site
- Opportunity to place promotional material/items in participant's gift bags
- Two (2) gift bags

## Home Run Sponsor - \$250

Recognized as a Home Run Sponsor in all related promotional materials and includes:

- One (1) invitation for your guests
- Corporate signage over one (1) lane during the tournament (signage to be provided by charity)
- One (1) gift bags

